

**SPANA Annual Review 2010/11** 



Roger working with SPANA in Mauritania

## 2010 has been a year of challenges for SPANA, but it's also been a year of great achievements.

We began the year with an uncertain economic outlook. In spite of this I'm proud that we held to our policy of maintaining both our levels of activity and also our standards of animal care and treatment across all our operations. Thanks to the continued generosity of our loyal supporters, we were able to weather the storm. Now, with new veterinary and communications directors in post, we have a strong and effective senior leadership team ready to tackle the strategic challenges we face with a real sense of optimism!

A highlight of 2010 for me was the New Delhi colloquium on the welfare of working equines, where SPANA teams from across the world were able to showcase their work. It was both reassuring and deeply satisfying to see the extent of the shared belief we all have in the value of our work.

It is a pleasure to report that our education programme goes from strength to strength.

I was privileged to attend the launch in 2010 of our mobile education exhibition in Syria. It's packed with imaginative activities that help foster an appreciation of the importance of animal welfare amongst the next generation of animal owners. You can read more about this later in this review.

Finally, as I write I am witnessing distressing events in several countries where SPANA is active. Although our work so far continues unaffected, we don't yet know if this unrest will spread in the future or if it will impinge on SPANA's work. But I am confident that whatever the circumstances, SPANA's dedicated teams will continue to do their utmost to ensure a better future for working animals, and that is only possible thanks to our generous supporters, individuals and organisations. We are grateful to you all.

**Dr Roger Curtis Chairman**PhD MSc BVSc DTVM FRCVS

"...whatever the circumstances, SPANA's dedicated teams will continue to do their utmost to ensure a better future for working animals..."

## Chairman's introduction





SPANA (the Society for the Protection of Animals Abroad) is the leading charity for working animals worldwide and the communities they support.

We know that working animals are essential to the health and economic wellbeing of millions of vulnerable families across the developing world. But often these hardworking animals lack access to even basic care: that's where we come in.

We're passionate about protecting and caring for working animals, with a network of hospitals and

mobile clinics that provide a lifeline for animals and communities alike.

Our outreach programmes support small-scale projects across the world, working in partnership with local organisations to develop effective, sustainable, community-based projects.

And our emergency programme ensures we can get rapid, life-saving help to regions blighted by conflict and disaster.

But we don't stop there. We're determined that the future will be better for working animals. We work to educate and train children, owners and veterinary professionals across the world.

We've been dedicated to caring for animals and protecting livelihoods since 1923. But we rely on the support of individuals and organisations that share our vision.

## We're not an ordinary animal charity

SPANA was founded in 1923 by Kate Hosali and her daughter Nina after they witnessed the suffering of animals on their travels. Across the souks of North Africa, Kate began to treat animals in desperate need, but the scale of the problem was overwhelming. They knew they could do little working alone.

Back in London they formed SPANA, which provided Kate with the support she needed to return to Africa, better equipped to resume her work. At a time when a woman travelling alone was almost unheard of, Kate travelled extensively and worked tirelessly. Her dedication and determination won her the respect and friendship of the local people, and she soon became known as the Toubiba ("Lady Doctor").

Kate travelled across Algeria, Morocco and Tunisia visiting over 50 locations: word quickly spread and demand for SPANA's services grew.

Today that same passion and dynamism continue to infuse everything we do. Kate and Nina's vision of a world where working animals are treated with respect and compassion continues to drive our work.



# The SPANA story

For millions of families around the world, working animals and livestock are vital to making a living – and in some cases, vital to survival. Yet for many of the world's poorest people, access to essential veterinary care is an unaffordable luxury.

SPANA vets provide a lifeline for these animals and their families.

SPANA has permanent centres in eight countries across North Africa and the Middle East, where we run 19 veterinary centres and 16 mobile clinics, reaching deep into the most remote regions of the some of the poorest countries.

In 2010 we treated over 380,000 animals and reached many more through our Outreach and Emergency programmes.

SPANA also continues to provide training for incountry staff in order to build a more effective veterinary infrastructure right across the region. We conduct Continual Professional Development (CPD) courses for veterinary professionals and provide opportunities for students to train at SPANA centres. In Morocco, all veterinary students must spend at least three weeks with SPANA as part of their undergraduate training.



# Veterinary programme

#### **CASE STUDY**

### Mini labs

SPANA vets often operate in extreme locations in North Africa and the Middle East, where rapid diagnosis of a sick animal may be vital for their survival. Vets often need to use laboratory equipment to help save an animal's life, but the nearest centre may be several hours or more away across desert or mountains.

Recently a concerned owner brought his donkey, Irfan, to our mobile clinic in rural Morocco. Irfan was clearly very sick and struggling, but the vets weren't immediately able to pinpoint the cause of his sickness. Thankfully the team were equipped with a new portable lab which enabled them to take a blood sample and examine it under a microscope.

Irfan was infected with a common but treatable parasitic disease which, if left untreated, could have killed him. The lab may have saved his life that day – and prevented his owner from slipping further into poverty.

Mini-labs cost just £100 and yet can mean life or death for a sick animal. Thanks to SPANA, many thousands of animals now have access to these new diagnostic tools, ensuring we can treat animals in even the remotest corners of the world.



SPANA vets treat hundreds of thousands of sick and injured animals right across the developing world every year. In many cases, these animals are vital to the livelihoods and well-being of their owners, so it's no surprise that most animals we treat are not the victims of deliberate cruelty and neglect. Instead, many working animals suffer because of ignorance of proper animal care, with owners ultimately paying a heavy price.

That's where SPANA comes in. Since 1923, SPANA has worked to educate owners in responsible animal ownership, equipping them with the skills they need to keep their animals healthy and productive.

But we don't just work with today's owners. We're committed to ensuring the next generation has a better understanding of animals and the importance of proper care and treatment. In most of SPANA's countries, formal agreements have been signed with education authorities permitting specially trained SPANA staff to enter schools and teach the importance of animal welfare.

Over 700 schools visited SPANA's educational centres in 2010, and our educational buses took our work out into often remote locations, reaching thousands of children and reinforcing our message of compassion and care.



# Education programme

#### CASE STUDY

# Syrian children's education programme

Ever since SPANA began operating in Syria almost two decades ago, education has been central to our work. SPANA enjoys a close relationship with the Ministry of Education, ensuring animal welfare is well represented in the curriculum from kindergarten to senior level.

During the past year we have also employed our first Syrian education officer, Nedaa Kaheel, a qualified vet. With SPANA's support, Nedaa has trained to provide animal welfare education to children and now travels the country coordinating our education work and delivering lessons to dozens of schools.

Nedaa is also overseeing SPANA's latest education project in Syria: our new mobile exhibition, The Amazing World of Animals. The exhibition, housed in a specially adapted bus, includes information panels, interactive games, puzzles and a feature on the endangered animal species of Syria. The mobile exhibition has already begun touring the country, helping promote our message of animal welfare to even more children.



# Mauritania A three-minute sketch promoting animal welfare was created and broadcast on national TV. A sign of its success was the huge increase in the number of animals arriving at the SPANA centre. Morocco A training course for teachers was held in Jordan SPANA's centre in Casablanca to promote the • 2010 saw the official opening of a wildlife garden inclusion of animal welfare in curriculum lessons and to encourage regular school visits to the at a school in Petra. We hope to extend this project to other locations soon. centre.

#### **2010 EDUCATION HIGHLIGHTS**

#### **Syria**

- A three-year campaign to reduce the use of plastic bags, harmful to both working and wild animals, was launched. Over 200 school children took part in a litter collection day in Damascus, attracting TV and newspaper coverage.
- A mobile exhibition entitled The Amazing World of Animals was created in a 12 metre long, singledecker bus. The interactive exhibition features the onager, a near-extinct indigenous equine, as a guide to Syrian animals and the environment.

#### **Ethiopia**

- SPANA distributed 1,250 copies of our activity book for children and 18 copies of the teachers' handbook to accompany our series of lessons. Materials are now printed in Amharic and are in daily use in SPANA's three specially designed classrooms.
- 2,000 copies of the famous story Black Beauty were translated in Oromia and will be distributed to schools in the south west of the country.
- With the permission of the charity PETA, SPANA translated a film called Share the World into Amharic. Now available on DVD, copies will be distributed to schools in Ethiopia.

#### Mali

- SPANA's book All About Animals has been central to our Malian education programme for several years. The local authorities around Bamako have recently contacted the Ministry of Education and recommended its inclusion in the national curriculum.
- 100 copies of a DVD showing wound treatment and the basics of good animal husbandry were distributed to schools.

SPANA receives a large number of requests for help from all over the world. Although we lack the resources to set up permanent operations in every country, our Outreach programme enables us to work with carefully selected local partner organisations, benefiting working animals in need right around the world.



# Outreach programme

#### **CASE STUDY**

## **Zimbabwe**

As the economic situation in Zimbabwe has deteriorated, the poorer rural communities have become ever more reliant on donkeys for their survival. With the price of petrol too high for all but the wealthiest to afford, donkeys are now much more than a means of transporting goods to market: they're also the only way for many families to get children to school and the sick to hospital.

It's no surprise then that these increasingly overworked animals often fall sick or suffer injury. But the perilous financial situation of many families puts private veterinary treatment out of their reach.

SPANA has been working with the Donkey Protection Trust, one of the few animal welfare charities still able to operate in Zimbabwe, for over ten years. Offering treatment to the working animals of Matabeleland, the trust is the last hope for sick animals and poor communities alike.

SPANA has provided a 4x4 vehicle so that staff can reach even more animals across the region. The vehicle also enables the trust to travel the long distances required to source essential veterinary supplies in neighbouring South Africa.

SPANA's support will continue into 2011, with plans to extend our work to help even more animals in need.

SPANA works with many of the world's poorest communities, often in remote and inaccessible locations. When conflict or natural disaster strikes, poorer communities are often the most vulnerable.

For many in the developing world, the loss of working animals and livestock can be the catalyst for a catastrophic collapse in health and economic wellbeing. Once a family loses its only means of generating income, a bad situation can become rapidly worse.

SPANA's Emergency programme supports livelihoods and helps communities recover by intervening quickly to prevent the loss of livestock and working animals. From conflict zones such as Iraq and Darfur to natural disasters in East Africa, SPANA works in the most challenging conditions, striving to get essential help to people and animals in desperate need.



# Emergency programme

#### **CASE STUDY**

## **Afghanistan**

The majority of Afghanistan's rural people depend on working animals. That's millions of families for whom donkeys and other animals are essential in supporting a basic livelihood.

Even without conflict, Afghanistan can be a difficult environment, with grinding poverty across much of the country and an extreme climate that ranges from freezing winter temperatures to stiflingly hot, dry summers.

But decades of conflict have made life for many almost impossible. The country's infrastructure is shattered and many rural communities have at best only limited access to basic services. In Helmand – one of the most difficult and dangerous provinces of all – a population of 1.5 million that is reliant on working animals has access to no trained veterinary professionals whatsoever.

In 2010, SPANA worked in Helmand to train animal health workers, teaching basic husbandry and diagnostic skills and equipping them with a special SPANA kit to worm and vaccinate livestock.

Following our work in Kosovo, Sudan and Iraq, SPANA has broad experience in post-conflict reconstruction involving livestock and working animals. We continue to work with United Nations agencies and others to extend our help to even more communities in urgent need.

SPANA relies on the generosity of the individuals, trusts and foundations who share our vision of a world where working animals are treated with compassion and the very highest standards of care.

We value every gift and thank everyone who supported us during 2010.

We would like to thank in particular just some of the trusts and foundations that funded our vital work in 2010:

Mrs S H Adlam Will Trust
Norman L Anderson's Foundation
The Ian Askew Charitable Trust
J. R. Asprey Family Charitable Foundation
Bruce Ball Charitable Trust
BEVA Trust
The Bewley Charitable Trust
B R Body Charitable Trust
The Body Shop Foundation

The Basil Brown Charitable Trust The A S Butler Charitable Trust C Brewer & Sons Ltd The C E & M M Campin Trust The Leonard Chadwick Charitable Trust The Marjorie Coote Animal Charities Trust The CPF Trust The Dominic Trust The Dorothy Trust The Mildred Duveen Charitable Trust The Agnes West Dunlop Trust The G D Charitable Trust The Ann Jane Green Trust Mrs H L Grimwade Charitable Trust H D H Wills 1965 Charitable Trust The William Haddon Charitable Trust Henderson Charitable Trust The Lady Hind Trust

Humane Society International Australia The Jane Emily Peter Memorial Trust The Jordan Foundation
The Ernest Kleinwort Charitable Trust
The Clare Lees Trust
William and Katherine Longman Charitable Trust
Monteverde Charitable Trust
Beattie Murchie Conservation Trust
P F Charitable Trust
The Paget Trust
The Pennycress Trust

The Leslie & Doris Seccombe Charitable Trust Geoffrey Serth Charitable Trust Ruth Smart Foundation

Ruth Smart Foundation
Spear Charitable Trust
The Leady Taggreen Objects

The Lady Tangye Charitable Trust

The Hilary Tangye Trust

Tollemache (Buckminster) Charitable Trust

Walker 597 Trust

The John Weiler Foundation
The Valerie White Memorial Trust
The A and R Woolf Charitable Trust



Many supporters choose to leave a gift for SPANA in their Will, providing a lasting legacy of their commitment to animal welfare. We are so grateful to all those who choose to support us in this way. Here are just a few of the people who left us a bequest in 2010.

Miss BM Blakeborough
Ms D Corrigan

Miss F Dawson Miss CR Dixey

Mr J Encell

Miss ME Evans

Mr A Frenkel

Mr R Green
Mr RIM Grover
Ms GE Jessop
Mrs DM Lonergan
Mrs OM Lucas
Mrs KN Nettley

Mrs DE Pennell Mrs BT Preece

Mrs RL Vale

Mrs JDC Whitehead Mrs MPC Winter Miss J Woodrow



#### **Trustees' statement**

The summarised financial statements have been agreed by our auditor, Chantrey Vellacott DFK LLP, as being consistent with the full financial statements for the year ended 31 December 2010. These were prepared in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities" 2005 and received an unqualified audit opinion.

These summarised financial statements are not the full statutory financial statements and therefore may not contain sufficient information to enable a full understanding of the financial affairs of The Society for the Protection of Animals Abroad. For further information, the full Report of the Council and Accounts, and the Independent Auditor's report should be consulted. Copies of these can be obtained from the registered office. The full financial statements were approved by the Council on 10 March 2011 and have been submitted to the Charity Commission and Companies House.

The auditor has issued unqualified reports on the full financial statements and on the consistency of the Report of the Council with those financial statements. Their report on the full annual financial statements contained no statement under sections 498(2)(a), 498(2)(b) or 498(3) of the Companies Act 2006.

#### Independent Auditor's statement to the members of the Society for the Protection of Animals Abroad

We have examined the summary financial statements of The Society for the Protection of Animals Abroad for the year ended 31 December 2010.

## Respective responsibilities of the Council and auditor

The Council are responsible for preparing the summarised annual report in accordance with applicable United Kingdom law.

Our responsibility is to report to you our opinion on the consistency of the summary financial statement within the summarised annual report with the full annual financial statements and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

We conducted our work in accordance with Bulletin 2008/3 'The auditor's statement on the summary financial statement' issued by the Auditing Practices Board. Our report on the Society's full financial statements describes the basis of our audit opinion on those financial statements.

#### Opinion

In our opinion the summary financial statements are consistent with the full financial statements of The Society for the Protection of Animals Abroad for the year ended 31 December 2010 and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder.

CHANTREY VELLACOTT DFK LLP Chartered Accountants, Statutory Auditor

LONDON, 10 March 2011





#### **Group statement of financial activities**

2010 (£)

2009 (£)

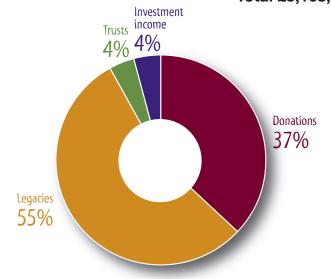
(incorporating income and expenditure account) For the year ended 31 December 2010

**INCOMING RESOURCES** 

| Total farius   | 10,040,705            | <del>- 3,334,3</del> 99 |
|--|-----------------------|-------------------------|
| Restricted funds Total funds   | 353,545<br>10,646,705 | 181,186<br>9,354,399    |
| Destricted from de   | 10,293,160            | 9,173,213               |
| Designated funds   | 4,853,243             | 4,461,244               |
| General fund   | 5,439,917             | 4,711,969               |
| Unrestricted funds   |                       |                         |
| REPRESENTED BY:  |                       |                         |
| Net assets   | 10,646,705            | 9,354,399               |
| Net current assets   | 1,201,996             | 944,987                 |
| Creditors: amounts due within one year   | (293,232)             | (233,342)               |
|  | 1,495,228             | 1,178,329               |
| Cash at bank and in hand   | 114,238               | 855,976                 |
| Short-term deposits  | 1,249,209             | 166,023                 |
| Debtors  | 120,781               | 143,680                 |
| Stock  | 11,000                | 12,650                  |
| CURRENT ASSETS   |                       |                         |
|  | 9,444,709             | 8,409,412               |
| Investments  | 7,946,017             | 6,894,290               |
| Tangible assets  | 1,498,692             | 1,515,122               |
| FIXED ASSETS   | 2010 (£)              | 2009 (£)                |
| Balance sheet as at 31 December 13 December 13 December 14 December 15 Decembe | per 2010              |                         |
| Funds carried forward at 31 December 2010  | 10,646,705            | 9,354,399               |
| Funds brought forward at 1 January 2010  | 9,354,399             | 7,962,046               |
| Net movement in funds  | 1,292,306             | 1,392,353               |
| Unrealised gains on investments  | 828,195               | 935,153                 |
| Net income/(expenditure) for the year  | 464,111               | 457,200                 |
| Realised gains on disposal of investments  | 73,390                | 42,456                  |
| Net incoming/(outgoing) resources before transfers   | 390,721               | 414,744                 |
| Total resources expended   | 4,777,306             | 4,129,059               |
| Governance costs   | 55,690                | 43,89                   |
|  | 3,870,190             | 3,220,84                |
| Educational activities   | 1,351,944             | 1,304,954               |
| Treatment of sick and injured animals  | 2,518,246             | 1,915,89                |
| Charitable activities  | 001,120               | 00 1,020                |
| invostriont management dosts   | 851,426               | 864,323                 |
| Investment management costs  | 37,003                | 28,369                  |
| Cost of generating voluntary income Fundraising trading: cost of goods sold  | 799,803<br>14,620     | 818,662<br>17,292       |
| Cost of generating funds   | 700.000               | 010.000                 |
| RESOURCES EXPENDED   |                       |                         |
| Total incoming resources   | 5,168,027             | 4,543,803               |
| Investment income  | 193,923               | 190,204                 |
| Activities for generating funds  | 24,805                | 32,876                  |
|  | 4,949,299             | 4,320,723               |
| Trusts   | 198,817               | 78,784                  |
| Legacies   | 2,823,733             | 1,824,869               |
| Donations  | 1,926,749             | 2,417,070               |
| Voluntary income   |                       |                         |
| ncoming resources from generated funds   |                       |                         |
| INCOMING RESOURCES   | 2010 (£)              | 2009 (£)                |

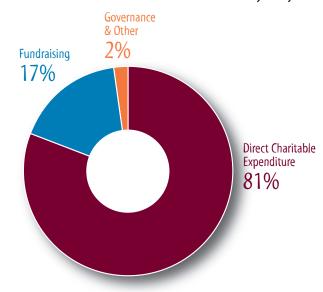
#### **Income 2010**

Incoming Resources **Total £5,168,027** 



### **Expenditure 2010**

Resources Expended **Total £4,777,306** 



#### **Patron**

Mr John Craven OBE

#### **Presidents**

President: The Lord de Mauley TD

Vice President: The Rt Hon. the Lord Soulsby of Swaffham Prior MA PhD DSc DVM FRCVS

Vice President: Professor Derek Knottenbelt OBE BVM&S DVM MRCVS

Hon. President in Jordan: HRH Prince Asem Bin

Baker Bin Nayef

**Hon. President in Morocco:** HRH The Princess

Lalla Asma

#### **Council of Management**

Chairman:

Dr R Curtis PhD MSc BVSc DTVM FRCVS

Vice Chairman: Mr I W Frazer FCA

Hon. Treasurer: Mr H A Kennard MBE FCA

Mr C Boyde MRCVS

Mr W H Fullerton CMG

Mr Roger Gale MP

Miss B B Miller NFF (retired 31 August 2010)

Brigadier T S Ogilvie-Graham MBE DVM&S MSc

FIBioI MRCVS

The Lady Slynn of Hadley SRN

#### **Executive**

Chief Executive: Mr J F Hulme

**Director of Finance:** Mr J Reid MA FCA **Director of Education:** Mrs D E Hulme

**Director of Veterinary Services:** Mr A Stringer

**BVSc MRCVS** 

**Director of Fundraising:** Mrs P Ireland

**Director of Communications:** Mr D Tickle

#### **Auditors**

Chantrey Vellacott DFK

#### **Bankers**

National Westminster Bank plc

CAF Bank Ltd



Registered Office: 14 John Street, London WC1N 2EB

Telephone: 020 7831 3999 Fax: 020 7831 5999 Email: enquiries@spana.org Website: www.spana.org

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## Governance