

Annual Review

2011-12



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Introduction from the Chairman



2011 was a year of truly remarkable change that touched us all. SPANA was affected more than most.

The historic events of the ‘Arab Spring’ – now into its second year – were a catalyst for changes across north Africa and the Middle East that will be felt for many years to come. The unrest that began in one of SPANA’s core countries, Tunisia, quickly swept across the region. As I write, the news reports from Syria and Mali are especially worrying.

Yet, despite the many challenges they face, our teams in these countries continue to treat sick and injured animals, to train veterinary professionals and to teach children the value of respect and compassion for animals.

They are not unique. Across all our countries of operation, dedicated staff work tirelessly to end suffering and improve the lives of working animals, day in and day out.

Wherever and whenever we are needed, SPANA is there. During the terrible east African famine in the summer, SPANA was there. Working with local partners in hazardous and insecure conditions along the Somali border, SPANA funded a programme to save 50,000 animals in desperate need.

As drought hit the arid north of Kenya, SPANA was already funding a programme to build dams to provide water for around 45,000 donkeys, camels and livestock. This vital work is bringing relief to a devastated region and the pastoralist communities who live there with their animals.

Throughout the uprisings in Egypt, Tunisia, Mali and Syria, SPANA was also there. In Egypt we funded feeding programmes for starving horses, while across Africa and the Middle East our teams continue to treat animals in desperate need, despite the obvious dangers. I am continually impressed by the dedication and professionalism of SPANA staff. I take this opportunity to thank them all.

The upheavals of 2011 could also be felt closer to home, with the political turmoil matched in its intensity by global economic turmoil. SPANA receives no government funding: we rely entirely on the generosity of our loyal donors. The economic crisis continues and we know we are far from immune. We know too that we must work harder than ever to make every penny count, and to continue to repay the trust of our dedicated supporters.

The next few years will be difficult. As the global economy falters, as natural disasters continue to strike and conflicts continue to rage, working animals will need our help like never before: SPANA must rise to the challenge. But we know we can do nothing without our supporters – and I am grateful to each and every one for believing, as I do, in the incredible work of SPANA.

Dr Roger Curtis PhD MSc BVSc DTVM FRCVS
Chairman

Front cover photos (clockwise from top left): SPANA staff examining an Ethiopian horse / Livestock and camels during the 2011 east African drought / Donkeys working on the rubbish dumps of Bamako, Mali / Pastoralists and their donkeys in Mandera, Kenya

Opposite photo: A boy and his donkey near Debre Zeit, Ethiopia

Above: SPANA Chairman Roger Curtis at work in Mauritania

Working animals of the world



Around the world up to 200 million animals do the jobs of trucks, tractors and taxis, working hour after hour, often carrying backbreaking loads in blistering heat. It can be a short and brutal life.

In many developing countries, owners rely on animals for their livelihoods – and sometimes even their lives. Without their animals, poor families may be unable to get grain to market, carry drinking water from distant wells, or plough fields. The lives of animals and the poorest people are inextricably linked.

However, without access to veterinary treatment, these working animals can suffer prolonged and agonising pain.

Since 1923, SPANA has been the charity for working animals worldwide. We believe a life of work needn't be a life of suffering.

Each year we treat hundreds of thousands of animals through our network of fixed and mobile clinics across Africa and the Middle East.

Our education teams work with children and owners to secure a better future for animals, changing attitudes and behaviours for good.

During conflict, drought and natural disaster, our emergency programme gets help to animals and the communities who depend on them.

We're working towards a day when needless animal suffering will cease to exist. Until then, there's a lot of work to be done.

Opposite photo: Working horses, Ethiopia



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Veterinary care



For many people in the developed world, the scale of suffering faced by working animals comes as a shock. In countries without working animals on the streets, it is hard to grasp quite how important donkeys, horses, mules and camels are to the lives of those in the developing world.

Access to veterinary care is often limited. Even when communities do have local veterinary professionals, their services may be simply unaffordable for the poorest families.

The harsh reality is that many sick, injured or mistreated working animals never receive any veterinary care. Thanks to SPANA that's changing. Today our network of veterinary centres and mobile clinics treats over 1,000 animals every day.

SPANA has 19 fixed veterinary clinics in eight countries across Africa and the Middle East. They are equipped to treat large numbers of animals, with facilities to deal with more advanced and difficult cases as well as stables to provide inpatient care.

However, not all animals can be brought to our fixed clinics. That's why we also run 22 mobile clinics, travelling hundreds of thousands of miles every year to help working animals in remote communities.

Not everything we do involves lifesaving treatment. Preventing sickness and injury is a vital part of our work. That's why while we treat, we also teach. Owner education is important if we are to minimise the recurrence of preventable problems. Our veterinary teams use every opportunity to improve owner understanding of basic animal care.

Prevention also involves tackling equipment injuries. Many of the animals we see are injured from badly fitting bits and harnesses. In fact in most of our countries, these injuries make up a substantial number of the cases we see. Without access to correct equipment, many poor owners cobble together harnesses from whatever they can find – rusty metal, car tyres and other scrap. The resulting injuries can be horrendous. SPANA veterinary teams replace painful equipment with comfortable, well-fitting alternatives.

Across all the countries in which we operate, SPANA's work is vital for working animals and the communities that rely on them. SPANA vets will provide the only veterinary care many working animals will ever receive.

2011 Highlights

TREATMENT: In 2011 SPANA vets undertook 394,250 treatments, including over 9,000 vaccinations and over 150,000 dewormings.

EQUIPPING: SPANA's veterinary teams work with artisans from local communities to provide humane and comfortable harnesses and bits to replace sharp, worn and painful equipment. In Ethiopia, local women make padding for harnesses; in Mali, recycled materials are used. During 2011, SPANA distributed 14,249 bits, nosebands and other items of equipment.

LEGISLATION: Our veterinary teams also work with local authorities to improve the welfare of working animals. In 2011 SPANA devised regulations for the appropriate use of cart horses in Ethiopia. In some areas, horses must now be issued with a license by SPANA staff certifying they are in good condition before they can work.

Case Study

African Horse Sickness

African Horse Sickness (AHS) is an infectious and often fatal viral disease, spread by carrier insects such as midges. The disease, which is often seasonal and linked to warm, moist weather, can devastate horse populations.

The high mortality rate makes AHS a major problem across much of Africa, and its impact is often apparent in the Ethiopian towns and villages close to SPANA's centres.

There are several forms of AHS. The acute form causes coughing, laboured breathing, a high fever and profuse discharge from the nose. There are very limited treatment options and as many as 95 per cent of animals die within a week, most within the first 24 hours. In its cardiac form, AHS leads to heart failure in many animals.

Although there is little that can be done for an infected animal, most cases can be prevented with an inexpensive vaccination.

SPANA is leading on AHS vaccination across much of Ethiopia. Last year our horse health and welfare project vaccinated over 6,000 animals, limiting the impact of this deadly disease.

Worrying reports now suggest some vaccinated horses are becoming infected by new strains of the disease. Again, SPANA is taking the lead. In 2011, SPANA vets led research to identify these new strains, another step in devising more effective ways of combating AHS.



Training veterinary professionals



Working animals are found right across the developing world, often in countries with a limited veterinary infrastructure. When an animal becomes sick or is injured, owners need access to a well-trained veterinary professional able to administer appropriate treatment.

SPANA reaches hundreds of thousands of animals each year, but the unmet need remains staggering. Our work is vital, but we know that we can never directly help all animals in need. The answer lies in supporting local veterinary professionals, thus raising the standard of care provided to working animals and also enabling greater coverage in areas where SPANA does not have clinics.

SPANA vets right across Africa and the Middle East are delivering the very highest standards of professional training for local veterinary professionals, ensuring a lasting and sustainable legacy.

Case Study

Mali is one of Africa's poorest nations and, like many countries across the continent, depends heavily on working animals. On the streets of the capital, Bamako, donkeys are everywhere, pulling backbreaking loads in scorching heat.

SPANA has a permanent operation in Mali, with veterinary staff treating over 25,000 animals in 2011. But, as in so many countries, the need is overwhelming.

In June 2011, SPANA's Mali team held a two-day Continued Professional Development (CPD) training course for over 60 veterinarians in Bamako. With delegates from across the country, and the president of the Malian Veterinary Association in attendance, SPANA vice president Professor Derek Knottenbelt led lectures on a range of relevant subjects, from colic and parasitology to dentistry and tumours.

The event met with an enthusiastic reception and, as a result, SPANA will in future run regular modular CPD courses.



Opposite photo: SPANA director of veterinary programmes Andy Stringer working in Zimbabwe

Education



The economic survival of communities across large parts of the developing world depends on the labour of hardworking donkeys, camels, cattle and horses.

Most owners rely heavily on their animals and so are only too keen to make sure they stay healthy and in good shape. What many owners lack, however, is the specific healthcare knowledge and compassion to better care for their animals and to understand their needs. Many children are raised in a culture where working animals are valued only for their economic benefits, with little or no sense of empathy towards them.

SPANA hopes to change that. We know we have to reach the next generation, helping children to develop a caring, nurturing attitude towards animals while they are still at a young and impressionable age.

Our education programme has been central to our work for almost 90 years. We've helped change attitudes in many areas, ending ineffective and inhumane cultural practices, and instilling in the next generation of owners understanding and empathy for their animals.

Our programme recognises the cultural barriers we must overcome in many countries. Animals are often

thought of with hostility and fear. They may be considered dangerous or unclean. All these negative feelings and perceptions need to be challenged before children can begin to think of animals in a positive light.

At our animal handling centres, children get a chance to come into contact with animals in a safe environment, to overcome psychological and cultural barriers and develop a greater sense of empathy.

At SPANA's centres, dedicated classrooms provide an opportunity for children to develop a better understanding of animal welfare in an academic environment. Our mobile exhibitions also take our message on the road to schools in remote and hard to reach areas.

Finally, SPANA builds relationships with government departments, with the aim of increasing animal welfare in the national curriculum so that the next generation of animal owners will be better able to care for and empathise with animals, securing a brighter future for working animals everywhere.

2011 Highlights

EVALUATION: SPANA is committed to ensuring its programmes are effective and deliver the best possible results. So we were delighted to welcome Dr Stephen Albone in 2011 as the newest member of our education team. Stephen is part way through a major project to evaluate the effectiveness of all SPANA's education programmes.

SPANA CENTRES: SPANA classrooms and animal handling facilities, based at our centres, are where most children first come into contact with our work. Last year 1,031 schools visited our education projects: that's a total of 47,843 people.

TEACHER TRAINING: In Ethiopia, SPANA has developed a series of extra-curricular lessons. Two training courses for teachers took place in 2011, which included modules on helping teachers develop skills for monitoring and evaluating the impact of their teaching.

Case Study

'The Amazing World of Animals' mobile exhibition

Syria has been in the news for much of 2011 due to the escalating unrest. But throughout the violence, SPANA's latest mobile exhibition has been on the road, navigating the dangers across the country to bring our animal welfare message to thousands of eager young children.

The exhibition, which was funded by the United Nations Development Programme, The Body Shop Foundation and a range of SPANA supporters and trusts, was officially launched in February 2011. Since then it has been seen by over 10,000 children and will soon have visited schools in every Syrian province.

Entitled 'The Amazing World of Animals', the contents of the exhibition are aimed at inspiring children to appreciate the importance of animal welfare and to develop empathy with the animals around them.

Touch-screen technology engages the children, while the exhibition's special website enables schools to continue the learning programme long after the bus has departed.

Despite the obvious challenges, the team are now working to develop a programme to monitor the impact of the exhibition on visiting children.



Outreach & emergency



For many people, working animals are the difference between a sustainable livelihood and extreme poverty; in some areas of the world, animals really are the only thing standing between life and death.

In 2011, SPANA's outreach and emergency programme found itself stretched like never before by a series of crises threatening the lives of animals and the survival of the communities who depend on them.

Our programme works with a network of local partner organisations worldwide, allowing us to reach remote or rural communities even if we lack a permanent presence. When disaster strikes, we must act quickly, and our network of trusted partners allows us to do just that.

The programme isn't only about delivering relief – it's also about providing sustainable projects that build resilience amongst communities in the most extreme and difficult environments, as the diversity of our 2011 projects illustrates.

Mandera, Kenya

In 2006, SPANA funded a major feed programme for starving animals in Mandera county, close to the Somali border in the far north east of Kenya. In 2011 we returned, this time to a far worse crisis.

The failure of successive rains in east Africa had left millions of animals dead or on the brink of starvation, with the communities that rely on them also fighting for survival. In some areas as many as 90 per cent of animals had died, with mass livestock death triggering famine amongst the pastoralist communities.

SPANAs local partner organisation alerted us to the problem well before the international media spotlight fell on the region. In late spring, we began work on an ambitious programme to save as many animals as possible. The scale of the disaster was overwhelming, but SPANA was successful in saving a nucleus of animals, enabling desperate pastoralists to rebuild their lives when the rains returned in the autumn.

SPANAs-funded teams:

- distributed 90,000kg of concentrate feed to 50,000 animals
- vaccinated 80,000 sheep and goats against infectious diseases
- led 10 livestock health service drives to treat 36,000 animals
- provided 200,000 litres of drinking water to areas most in need

Mongolia

Across much of Mongolia, the nomads continue a unique and fascinating way of life, living alongside their horses as they have always done – but it's a fragile existence.

In recent years the return of a severe weather phenomenon called the Dzud has claimed the lives of millions of horses and devastated the lives of the Mongolian herders. The Dzud is characterised by a summer drought followed by bitter winter temperatures as low as minus 50 degrees Celsius. With food stores depleted, even those animals that survive the freezing winter are at risk of starvation as the weather eases.

We're determined to give horses in Mongolia the best possible chance of surviving the return of the Dzud, so in 2011, we launched our Dzud Response Plan.

After a successful fundraising appeal, work began in spring. Our plan ensures horses are healthy enough to survive the rigours of the freezing winter, provides herders with the equipment they need to maximise hay stocks, and funds the construction of hay storage to protect fodder through the winter.

When the Dzud returns, as it will, Mongolian herders and their animals will now be better prepared to endure its extremes.

Turkana, Kenya

Turkana is one of the most under developed, isolated and hostile environments in the world. Yet the Turkana people somehow find a way of surviving in the most brutal conditions, hanging on to life by the slimmest of margins. For many of these pastoralists, the difference between life and death is their animals.

The Turkana people are nomads who keep donkeys, cattle, camels and goats, all of which join them on the regular migrations in search of fresh pasture and water.

When the rains fail – as they did in 2011 – a bad situation can rapidly develop into a crisis, with mass animal fatalities. And once the animals die, the people struggle to survive.

Simple, inexpensive solutions can make all the difference. Since 2006, SPANA has worked with a partner organisation in Turkana to build rainwater capture dams to bring relief to the animals of this barren landscape. When the rains fail, these dams save lives.

Thanks to SPANA supporters, the latest dam was completed in late 2011. High in the hills close to South Sudan, the new dam will hold water for 15 months. When the rains next fail, animals from across a vast area will still have access to water, saving the lives of the animals and securing the livelihoods of the pastoralist communities.

Investing in the future



It's almost 90 years since Kate and Nina Hosali founded SPANA. They shared a vision of a world where working animals were treated with kindness and compassion – and it's a vision we also share today.

Much has been achieved since our first centres were established in north Africa. But the scale of the challenge remains daunting. We need to do so much more: more veterinary treatment, more education projects, more emergency relief work.

SPANA has loyal and generous supporters, and we work hard to make sure every penny we receive is used effectively. But we know that if we are to help more animals in need, to expand into new countries, we must first grow our income.

That's why we have developed an ambitious fundraising and communications programme to reach more people, raising the profile of SPANA and the hardships endured by the working animals of the world.

Yet we've managed to do all this while increasing expenditure on veterinary and education programmes, balancing vital care today with investment in the future.

2011 Highlights

STOP TREATING ANIMALS LIKE MACHINES: Working animals remain a largely ignored cause. SPANA's new Stop Treating Animals Like Machines campaign, launched in 2011, aims to change that. The campaign, which includes leaflets, advertising, PR and digital elements, spearheads SPANA's work to reach new supporters and grow income.

EAST AFRICAN FAMINE: In August, SPANA chief executive, Jeremy Hulme, led a three-day tour of Kenyan and Somali camps, hospitals and feeding stations for the British press. The trip highlighted the plight of starving working animals and their importance to pastoralist communities across the region. SPANA's work was featured in 23 national newspaper articles, recruiting many new supporters and helping to fund an urgent feed programme for livestock.

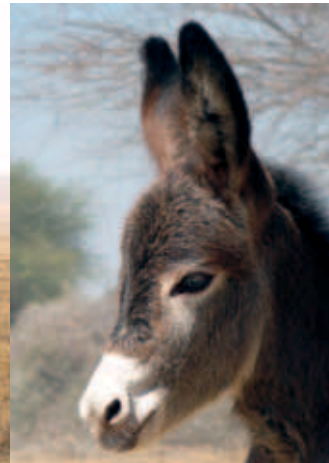
OUTREACH AND EMERGENCY APPEALS: Thanks to the generous response of SPANA donors to our appeals, 2011 saw us recruit a new vet dedicated to our outreach and emergency work, deliver a new outreach programme in Mongolia and grow our emergency response fund to enable us to deliver fast, effective programmes in times of crisis.

DIGITAL MEDIA: SPANA continues to break new ground with its online communications. Income from our website trebled in 2011 and our social media reach, through sites such as Facebook and YouTube, grew significantly. The number of Facebook fans grew from under 2,000 to over 8,000 and SPANA's Christmas appeal video was viewed almost 20,000 times.



Opposite photo: SPANA-funded vet at work, Zimbabwe

Summarised financial statements



Report by the trustees on the summarised financial statements

The summarised financial statements are extracted from the full statutory trustees' annual report and financial statements of The Society for the Protection of Animals Abroad which were approved by the trustees and signed on their behalf on 15 March 2012. The full financial statements, on which the auditors Crowe Clark Whitehill LLP gave an unqualified audit report on 15 March 2012 will be submitted to the Charity Commission and to the Registrar of Companies on 24 May 2012.

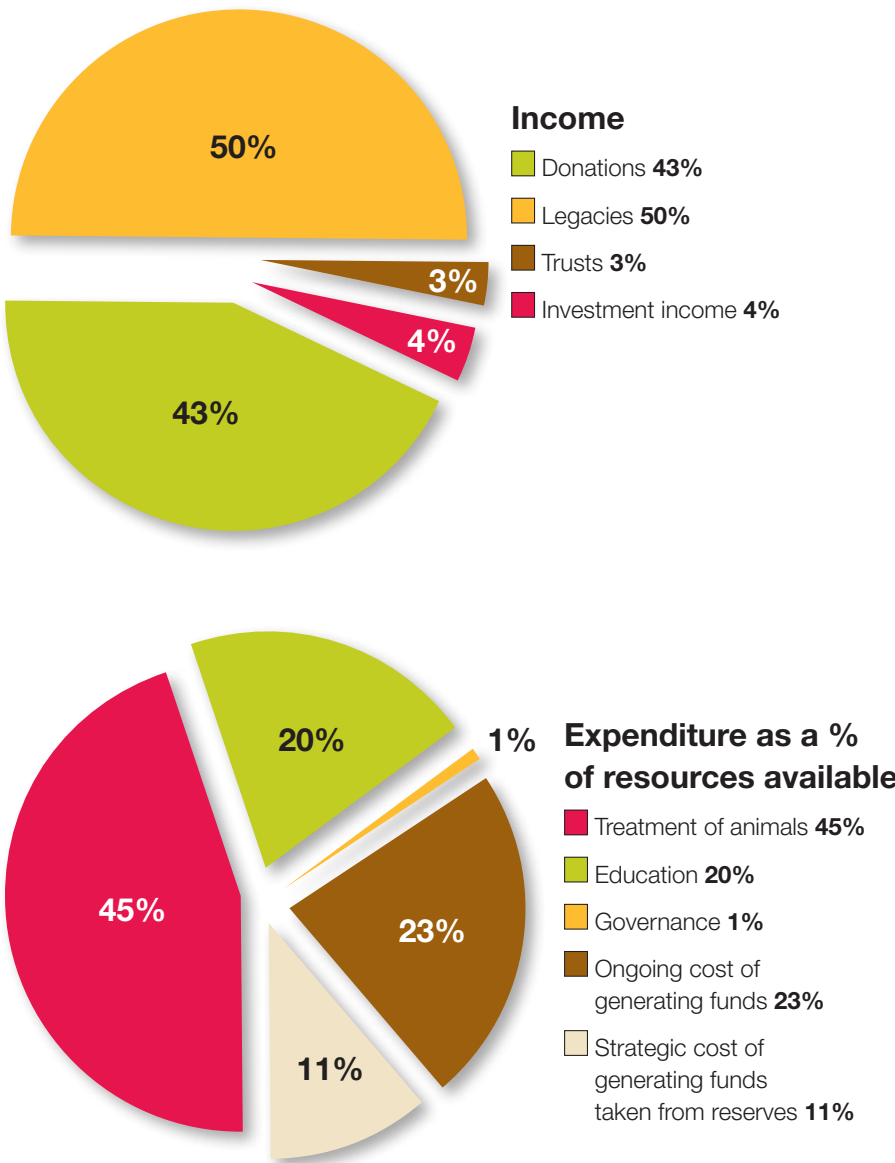
The auditors have confirmed to the trustees that, in their opinion, the summarised financial statements are consistent with the full financial statements for the year ended 31 December 2011.

These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full statutory trustees' report, financial statements and auditor's report may be obtained from the registered office.

Signed on behalf of the trustees.

Dr Roger Curtis PhD MSc BVSc
DTVM FRCVS
Chairman
15 March 2012

Income and expenditure



Group statement of financial activities

INCOMING RESOURCES		
Incoming resources from generated funds	2011 (£)	2010 (£)
Voluntary income		As restated
Donations	2,185,355	1,926,749
Legacies	2,538,251	3,380,309
Trusts	136,796	198,817
	4,860,402	5,505,875
Activities for generating funds	32,360	24,805
Investment income	218,078	193,923
Total incoming resources	5,110,840	5,724,603
RESOURCES EXPENDED		
Cost of generating funds		
Cost of generating voluntary income	2,023,607	1,063,807
Fundraising trading: costs of goods sold	22,464	14,620
Investment management costs	39,312	37,003
	2,085,383	1,115,430
Charitable activities		
Treatment of sick and injured animals	2,737,990	2,518,246
Educational activities	1,197,295	1,087,940
	3,935,285	3,606,186
Governance costs		
	70,604	55,690
Total resources expended	6,091,272	4,777,306
Net (outgoing)/incoming resources before transfers	(980,432)	947,297
Realised (losses)/gains on disposal of investments	(58,076)	73,390
Net (expenditure)/income for the year	(1,038,508)	1,020,687
Unrealised (losses)/gains on investments	(382,095)	828,195
Net movement in funds	(1,420,603)	1,848,882
Funds brought forward at 1 January as originally stated	10,646,705	9,354,399
Effect of change in accounting policy for recognition of legacies	885,917	329,341
Funds brought forward at 1 January as restated	11,532,622	9,683,740
Funds carried forward at 31 December 2011	10,112,019	11,532,622

Group balance sheet as at 31 December 2011

	2011 (£)	2010 (£)
Fixed assets		
		As restated
Tangible assets	1,480,631	1,498,692
Investments	7,663,754	7,946,017
	9,144,385	9,444,709
Current assets		
Stock	8,200	11,000
Debtors	650,237	1,006,698
Short-term deposits	438,125	1,249,209
Cash at bank and in hand	325,659	114,238
	1,422,221	2,381,145
Creditors: amounts due within one year	(454,587)	(293,232)
Net current assets	967,634	2,087,913
Net assets	10,112,019	11,532,622
REPRESENTED BY		
Unrestricted funds		
General fund	4,769,271	6,275,834
Designated funds	4,912,925	4,903,243
	9,682,196	11,179,077
Restricted funds		
	429,823	353,545
Total funds	10,112,019	11,532,622

Thank you



SPANA receives no government funding. Each year the work we do is made possible only thanks to the support of the many individuals and organisations that share our vision.

To everyone who supported SPANA in 2011, we express our sincerest thanks.

Trusts and Foundations

We wish to thank all the trusts and foundations that chose to support SPANA during 2011, including:

- Mrs S H Adlam Will Trust
- Norman L Anderson's Foundation
- The Animal Defence Trust
- The Ian Askew Charitable Trust
- Bruce Ball Charitable Trust
- Lord Barnby's Foundation
- The Benindi Fund
- BEVA Trust
- The Bewley Charitable Trust
- B R Body Charitable Trust
- C Brewer & Sons Ltd
- The A S Butler Charitable Trust
- The C E & M M Campin Trust
- The Leonard Chadwick Charitable Trust
- The Marjorie Coote Animal Charities Trust
- The CPF Trust
- The Dorothy Trust
- The Drinking Fountain Association
- The Agnes West Dunlop CharitableTrust
- Europäische Tierschutzstiftung ETS
- The G D Charitable Trust
- The Ann Jane Green Trust
- Mrs H L Grimwade Charitable Trust
- H D H Wills 1965 Charitable Trust

- Henderson Charitable Trust
- The Jane Hodge Foundation
- The Jane Emily Peter Memorial Trust
- The Jordan Foundation
- Mrs F B Laurence Charitable Trust
- The Clare Lees Trust
- William and Katherine Longman Charitable Trust
- The Pamela Matthews Charitable Trust
- Monteverde Charitable Trust
- The Maud Beattie Murchie Fund
- P F Charitable Trust
- The Paget Trust
- The Pennycress Trust
- Miss E M Sage Charitable Trust
- The Leslie & Doris Seccombe Charitable Trust
- Geoffrey Serth Charitable Trust
- Ruth Smart Foundation
- The Lady Tangye Charitable Trust
- The Hilary Tangye Trust
- Tollemache (Buckminster) Charitable Trust
- Walker 597 Trust
- The John Weiler Foundation
- The Valerie White Memorial Trust
- The A and R Woolf Charitable Trust

Legacies

Many of our supporters choose to give SPANA a gift in their Will, providing a lasting legacy of their commitment to working animals. We are honoured to be remembered in this way.

Here are just a few of those who left us a bequest in 2011.

- Mr M J S Allen
- Miss O Bhandari
- Mr W M Carter
- Miss F Dawson
- Mrs A K L Diffey
- Ms V E Douglas
- Mr J A Driscoll
- Mr A Frenkel
- Miss R Giles
- Mr R W Green
- Miss D J Hubbard
- Mr R F Huggett
- Miss M G Kennett
- Mr S W J Kitchingman
- Ms J C Knight
- Mrs O M Lucas
- Mrs E M Miles
- Mrs D E Pennell
- Mrs B T Preece
- Ms L K Pryse
- Miss E M Sage
- Miss B M Spence
- Mr R C Thurlow
- Miss J R Walker
- Mrs J D C Whitehead
- Mrs L M Wigley
- Mrs M P Winter

Governance



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Vice Chairman:
Mr Ian Frazer FCA

Hon Treasurer:
Mr Alan Kennard MBE FCA

Dr Jonathan Amory MSc PhD (appointed 16 June 2011)

Mr Carl Boyde MRCVS

Brig (Retd) Mark Castle OBE (appointed 16 June 2011)

Mr William Fullerton CMG MA

Sir Roger Gale MP

Prof Tim Greet BVMS MVM CertEO DESTS DipECVS FRCVS (appointed 15 March 2012)

Ms Olga Johnson (appointed 16 June 2011)

Brig Thomas Ogilvie-Graham MBE DVM&S MSc FIBiol MRCVS (retired 17 November 2011)

The Lady Slynn of Hadley SRN

Executive

Chief Executive:
Mr Jeremy Hulme

Director of Education:
Mrs Diana Hulme

Director of Fundraising:
Mrs Philippa Ireland

Director of Finance:
Mr John Reid MA FCA

Director of Veterinary Programmes:
Mr Andy Stringer BVSc MRCVS

Director of Communications:
Mr Dan Tickle

Back cover photos (left to right): Camels at the Douz souk, Tunisia / Working donkey, Ethiopia / Working horse, Ethiopia

Where you can help

Permanent programmes around the world

- Algeria
- Ethiopia
- Jordan
- Mali
- Mauritania
- Morocco
- Syria
- Tunisia

Outreach and emergency programme

- Kenya
- Mongolia
- Zimbabwe



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