

ANNUAL REVIEW 2013-14

Making tracks



TUNISIA MOROCCO **EGYPT**

ROMANIA

AFGHANISTAN JORDAN

MAURITANIA

SENEGAL

INDIA

SIERRA LEONE

KENYA

TANZANIA





ZIMBABWE

BOTSWANA

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Long-term veterinary programmes

Ethiopia, Jordan, Mali, Mauritania, Morocco. Tunisia, Zimbabwe



Partnership programmes

Afghanistan, Botswana, India, Kenya, Romania, Tanzania



Emergency programmes

Egypt, Mauritania



Training for local vets

Ethiopia, Jordan, Mongolia, Morocco, Senegal



Schools education programmes

Ethiopia, Jordan, Kenya, Mali, Mauritania, Morocco, Sierra Leone, Tunisia, UK



Community development programmes

Ethiopia, Mali, Zimbabwe



Over the past year we've taken huge steps to improve the lives of working animals worldwide. I hope you find our 2013/14 annual review, *Making tracks*, an informative and inspirational read, and that you choose to join us on our journey to help even more animals in the years to come.

In the 26 years since I began working at SPANA, I've rarely seen such a desolate place as the Mbera refugee camp. It lies on the fringes of the Sahara, with nothing but sand for miles. Over 75,000 people and their 470,000 head of livestock escaped the horrors of Mali only to find themselves in one of the driest and most inhospitable places on the planet. But thanks to your overwhelming generosity, in 2013 SPANA was able to provide lifesaving water in the camp by repairing six wells, saving animals

and supporting the refugee families who rely on them.

With your help, we were also able to provide feed for starving carriage horses in Cairo. Since the outbreak of widespread civil unrest in Egypt, tourist numbers have plummeted, and so carriage drivers have been unable to earn an income to feed their horses. Again, you amazed us with your generosity, allowing us to help keep these stoic animals alive until stability and tourism returns.

Our 2013 journey wasn't just about responding to emergencies though. In what was our 90th anniversary year, we continued to provide free veterinary services in



seven countries. We were able to train more veterinary professionals and students, improving the clinical skills of people who have the potential to treat thousands of animals during their lifetimes.

We started dozens more animal clubs in developing countries to educate children, the animal owners of the future, about animal needs and welfare. We also launched a new community development programme, setting up projects that not only teach working animal users about good care practices, but also

encourage local people to come together to tackle the root causes of poor animal welfare.

Of course, none of this is possible without your generous support. In 2014 there is much planned as we strive to reach animals in more countries. Please join us on this journey and see just what we can achieve together.

Jaramy Hulma

Jeremy Hulme
Chief Executive

One working animal

can be responsible for putting food on the table for an extended family of up to 30 people

(Sprayson, 2006)

100
million
working equines

(UN Food and Agricultural Organization)



(LID 1999; Pica-Ciamarra et al, 2010)

Working animals

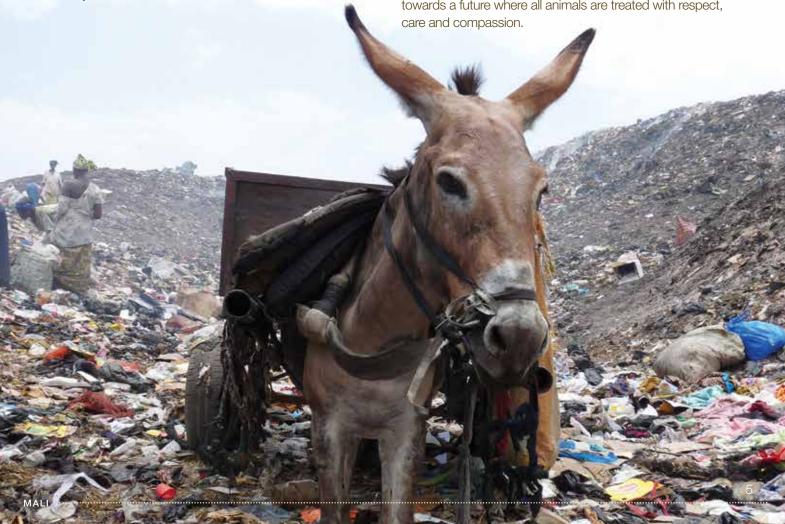
In developing countries across the world today, around 200 million working animals are being used as trucks, tractors and taxis. These horses, mules, donkeys, camels and oxen make up a vast and overlooked workforce, underpinning livelihoods in poor societies and powering economies.

Tragically though, many of these animals suffer throughout their often short lives due to poor working conditions. Heavy loads, ill-fitting equipment, inadequate nutrition and a lack of welfare knowledge amongst animal owners can all lead to health problems. With little or no access to veterinary care, many animals die prematurely from preventable illnesses and injuries.

Many millions of people living in developing communities are reliant on working animals for their source of income, and sometimes their very survival. It's a fact we can't change, but we believe that an animal's life of work needn't be a life of suffering.

Our pioneering veterinary, community development and education programmes are changing hundreds of thousands of animals' lives for the better every year, and we are making tracks to improve many more.

Working together with owners, community groups and veterinary professionals, we're taking groundbreaking steps towards a future where all animals are treated with respect,







By improving the skills and knowledge of veterinary professionals, we are able to improve animal welfare for many years to come.



Treating and teaching

Providing and improving veterinary care in developing countries

There is a huge, unmet need to establish and improve veterinary services in the majority of developing countries. We're working hard to tackle needless animal suffering by providing long-term veterinary services for poverty-stricken communities in seven countries across Africa and the Middle East, as well as improving the skills of local veterinary professionals and students through training and teaching.



Free veterinary care

Impoverished owners often struggle to afford the basic nutrition, healthcare and humane equipment needed to safely work their animals, leaving animals more susceptible to illnesses and diseases. Veterinary services, where they do exist, can also be unaffordable and may not provide adequate care.

To help improve welfare, we provide free veterinary care and humane equipment for animals in poor communities across Ethiopia, Jordan, Mali, Mauritania, Morocco, Tunisia and Zimbabwe. In 2013,

our highly skilled local veterinary teams treated hundreds of thousands of animals in need, both at our centres and via mobile clinics in remote regions.

Developing the skills of local veterinary professionals

In 2013, we focussed on developing the skills and capacity of local veterinary professionals and students. Veterinary professionals will go on to treat thousands of animals in their lifetimes, and so by improving their skills and knowledge we are able to improve animal welfare for many years to come.



Case study



ZIMBABWE

"

Chambiro said:

Thank you SPANA for treating Mary for free. My donkey is very important to me and my family, and allows me to earn a living.

Mary and Chambiro's story

In Zimbabwe, a country with hundreds of thousands of working donkeys, SPANA provides mobile clinics that visit rural villages. Over 81 per cent of Zimbabweans live in poverty and our clinics are heavily relied upon by communities, as government vet services lack vital medical supplies and equipment.

In October 2013, a donkey named Mary (pictured) was brought to the Mabhiza mobile clinic by her owner Chambiro. Vet Dr Erick Mutizhe found that Mary was typical of many of the cases he sees; she was emaciated and had a wound on her withers caused by poor harnessing. Chambiro uses Mary to pull a cart in order for him to earn a living to support his wife and two children.

Dr Erick treated Mary's wound and recommended Chambiro rested her for a few days and increased her feed. Dr Erick also gave Chambiro advice on how he could adapt his harnessing equipment to prevent Mary from getting harness sores while working her in future.



New veterinary programme for Zimbabwe

We launched a new veterinary programme in Zimbabwe in July 2013, making it one of seven countries where we provide free veterinary services. Mobile clinics will regularly visit villages in the provinces of Manicaland, Mashonaland West, Masvingo and Midlands, where it is estimated that there are at least 175,000 working donkeys. The majority of these animals would receive no veterinary care without SPANA. In 2014 we will also train local veterinary assistants to give equines basic healthcare between clinic visits.



Putting veterinary services in the hands of local communities

SPANA's centres in Tangiers, Midelt and Khenifra were transferred to local Moroccan organisations in 2013, with veterinary operations continuing to be overseen and part-funded by SPANA until at least 2015. This forms part of our long-term vision for communities to take over the running and funding of SPANA-founded veterinary services.

Training students and private vets in the care of working equines

During 2013 we continued to provide clinical training opportunities for undergraduate veterinary students. Those attending veterinary faculties in Ethiopia, Jordan, Morocco, Senegal and Tunisia gained valuable hands-on experience working at SPANA's local veterinary centres. For many students, this was their only opportunity to get practical experience of treating working equines before graduating.

We also provided professional development training courses for private veterinary surgeons and university veterinary faculty staff in several countries throughout 2013. These courses aimed to improve their knowledge and practical skills in regards to equine health and welfare:

Jordan and Mongolia

We ran practical equine healthcare training courses for government and private vets throughout 2013, to increase vet surgeons' confidence and skills in treating equines.

Senegal

In October 2013 we ran an equine workshop at Dakar University's veterinary faculty, which is attended by students from 15 west and central African countries. The course was attended by faculty staff and private vets who wanted to improve their knowledge and teaching of equine healthcare.

Ethiopia

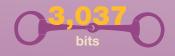
We ran an equine healthcare training course for staff from ten veterinary teaching institutions in Ethiopia. For many of the attendees, this was their first continuing professional development training since graduating. Topics covered included wound management, infectious diseases and lameness examination.



Free equipment distributed by SPANA vet teams:









Free veterinary treatment can never be enough to stop the causes of animal suffering, which is why in 2013 we launched new programmes to work directly with communities to increase their animal welfare knowledge.

By engaging owners and local suppliers, such as farriers, we're taking sustainable steps to increase knowledge of welfare and encourage the behavioural changes needed to tackle the root causes of poor animal health.

We're currently running community development programmes in Ethiopia, Mali and Zimbabwe, and plan to expand to more countries in years to come.

Working with animal owners

Our community development teams are running workshops with owners to improve their knowledge of good animal welfare practices. These training courses advise owners about the impact of overloading, overworking, poor nutrition and a lack of proper veterinary care on their animals. They also inform owners about harmful traditional practices such as nostril slitting and firing that cause unnecessary pain and suffering.

As a result owners can see how better welfare will improve their animals' health and productivity, potentially leading to economic gain. Owners can also use these workshops to identify opportunities to work together for mutual benefit, such as using their joint spending power to bulk-buy high quality feed.

Improving the quality of local services and supplies

Many animals still suffer from preventable illnesses and injuries caused by poor nutrition and ill-fitting equipment. Our community development team is working directly with local suppliers of food, cart equipment and tack to raise the quality of the products they sell.

By showing suppliers how to make and fit humane equipment, such as bits and harnessing, we can greatly improve the welfare of those equipment worked in this equipment.

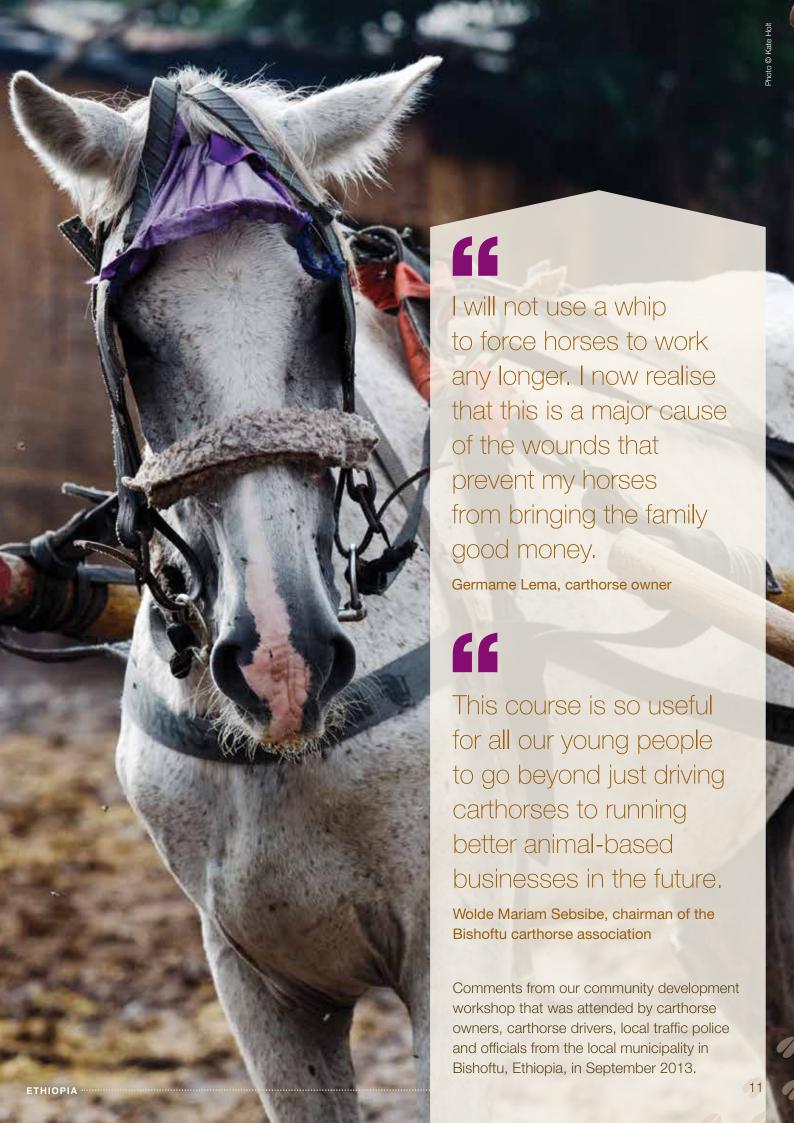
We also support the training of local professionals such as farriers, who are integral in preventing and correcting hoof abnormalities that can cause lameness.

2013 community development imprint

We trained farriers in two areas of Ethiopia where out of the

320 carthorses

presented, 99% had poorly trimmed and shod feet





2013 education imprints





119,850
hours of animal welfare lessons

Making marks in education

Inspiring the next generation to improve animal welfare

Many people in the countries in which we work regard animals with a mixture of fear and hostility. To achieve long-term improvements in animal welfare, positive and compassionate attitudes towards animals need to be developed. We believe the key to reaching this goal is through educating children, the next generation, about animal needs and welfare. Currently, animal welfare education is featured in few school curriculums in the developing world, and so we run a variety of education and teacher training programmes across Africa and the Middle East to help promote children's knowledge of and empathy for animals.



Animal clubs

In Ethiopia, Jordan and Kenya we run extracurricular clubs to promote knowledge of animal needs and welfare. These clubs run throughout term time and give children the opportunity to learn about animals using a variety of interactive and fun teaching methods.

Classroom teaching

At SPANA's centres in Jordan, Mali, Mauritania, Morocco and Tunisia we have classrooms dedicated to visits from local schools. Children receive a lesson about animal needs and have the opportunity to meet inpatient animals being treated by our veterinary staff.



Animal handling centres

At our animal handling centres in Jordan, Mali, Morocco and Tunisia, children get a chance to come into close contact with animals and learn how to safely handle them. This experience helps children to overcome their fears and misconceptions, and vitally, develop their empathy for animals. A new animal handling centre is planned to open in Ethiopia in 2014.

Mobile exhibitions

Our education buses in Morocco and Tunisia travel across country to take our interactive animal welfare exhibitions directly to schools.



Case study



ETHIOPIA



Now, thanks to SPANA, I have positive feelings towards our dog, sheep and pigeons and for my uncle's horse, which I help to care for.

Israel's story

12-year-old Israel Mesfin has attended SPANA's after school animal club in Akaki, Ethiopia, since 2012. He lives with his mother, grandmother and three uncles, and his duties at home include feeding and caring for the family's carthorse, dog, sheep and pigeons.

"Before I joined SPANA's animal club I didn't know about animals having feelings. But now my attitude towards animals has totally changed. I've learnt about their needs, the relationship between animals and plants, and the importance of good welfare and food for animals. Now, thanks to SPANA, I have positive feelings towards our dog, sheep and pigeons and for my uncle's horse, which I help to care for."



Education successes 2013

Animal club expansion in Ethiopia



Our animal club programme for 10 to 13-year-olds in central Ethiopia significantly expanded in 2013. Working with the support of Ethiopia's ministry of education, SPANA trained teachers in animal welfare and opened clubs in 27 new schools. The clubs will now reach at least 1,100 children every year, and in 2014 we plan to open nine more clubs across the region.

Tracking our impact

Over the past three years we have been assessing the impact our education programmes have on children's knowledge of and attitudes towards animals. The evaluation of our Ethiopia programme shows that children's positive attitudes and feelings of empathy towards animals are boosted by an average of three times after attending our animal clubs.

We have also evaluated our programmes in Morocco, where schoolchildren visit our centres for an interactive lesson on animal welfare and observe our veterinary staff helping animals that have been brought in for treatment. Our evaluation has shown that these visits have a smaller, yet still measurable impact on children's positive attitudes and empathy towards animals.

New education bus for Morocco



A new education bus, housing an interactive animal welfare exhibition, was launched in June 2013 by Mohamed Louafa, Morocco's minister for education and vocational training, and HRH Princess Lalla Hasna of Morocco. Previously our education work has been concentrated at our centres, but the education bus will allow us to reach 18,000 more children every year, many in remote areas of the country.

Training teachers in Sierra Leone

Working with partner charity Campaign Against Cruelty to Animals – Sierra Leone (CCA-SL), we funded a programme to train volunteer teachers from the Bo and Kambia regions in animal welfare. The aim of the course in October 2013 was to train teachers, community leaders and parents about the five welfare needs, basic animal husbandry and how to identify signs of animal diseases in order to gain support to set up animal welfare clubs. Clubs have now been set up in three areas since the training and are being overseen by CCA-SL.





Emergencies: Getting help to animals wherever and whenever we're needed

When drought, conflict or disaster strike, our emergency response programmes get help to animals in desperate need. In 2013 we helped animals affected by political instability and conflicts in Egypt and west Africa, and we have previously responded to provide care for animals in places like Afghanistan, Darfur, Iraq, the Horn of Africa and Kosovo.

SPANA's primary aim is always to improve animal welfare, but through our emergency programmes we recognise that the livelihoods of some of the world's poorest communities are intrinsically linked with their animals. If their animals are lost, families may find they are unable to rebuild their lives, and in some cases may even struggle to survive.

We believe that by acting quickly to save working animals and livestock during a crisis, we can also safeguard the future of whole communities.



Mbera refugee camp

Since the 2013 conflict in Mali, over 75,000 people have fled across the Mauritanian border to the Mbera refugee camp. They have brought with them 470,000 animals, which are depended upon for transport, as well as milk to help children fend off malnutrition. Natural water sources have been exhausted in the desert location, and so working with partner organisation SOS Desert, SPANA has funded the repair of six wells in the area. This will give owners access to vital water supplies for their animals.





2013 partnerships and emergencies imprint

474,250

animals have been helped thanks to our emergency and partnership programmes

EGYPT



Light reflectors for carthorses

Road traffic accidents involving carthorses are commonplace in the Suceava county of Romania. In partnership with the Romanian Children's Humanitarian Foundation (RCHF), we funded a programme to fit light reflectors on to 4,250 horse carts. The aim of the project is to make the animals more visible to motorists at night and to reduce the number of horses injured in road traffic accidents.

Maternity donkey saddle

Donkeys are the only means of transport for many remote communities in the Balkh province of Afghanistan, meaning that when pregnant women need to travel for medical care these animals are their only option. Traditional donkey saddles are harmful for the animals and unsafe, with many mothers-to-be opting for home births rather than risking travel to a clinic. Sadly, maternal mortality rates for home births are high. Working in partnership with NGO HealthProm, we have funded the development and testing of an inflatable maternity saddle by British inventor, Peter Muckle. The saddle is designed to be safe for both mothers and donkeys, and when finalised it will be produced and distributed locally in Afghanistan.





ATEN TRACK

Cairo's carriage horses

Tourist numbers have plummeted by up to 75 per cent since the 2013 outbreak of civil unrest in Egypt. This has left many of Cairo's carriage drivers, who rely on income generated by offering tours around the Pyramids, in severe financial difficulty. Many have been been unable to afford feed for their horses as a result. Tragically hundreds of animals faced starvation, and so in partnership with ESAF (the Egyptian Society of Animal Friends), we funded a programme to provide feed for over 5,400 horses. This intervention could save the lives of hundreds of horses and will ensure future livelihoods for many of Cairo's carriage drivers.





Partnerships: Expanding our reach through trusted partners

With around 200 million working animals worldwide, we know that we can't be everywhere we're needed. However, we can improve the lives of thousands more animals every year through supporting the efforts of like-minded organisations.

Our partnership programme has co-funded small projects run by dedicated NGOs and community organisations in over 30 countries so far, providing cost-effective, short-term help that results in long-term solutions for working animals.

In 2013, we provided five grants to partner organisations based in Africa, Asia and eastern Europe, and supported them with training and technical advice.



1 in 5

British adults have seen animals mistreated when on holiday abroad. 71% of those have seen animals used in the tourism industry mistreated*

54%

of British adults say if they saw an animal mistreated abroad on holiday it would put them off visiting that country again*



*YouGov/SPANA animal mistreatment survey results 2012 and 2013

Trailblazing through tourism

Improving welfare standards in the tourism industry

In 2013, our campaign to improve the welfare of animals used in the tourism industry grew substantially. As well as raising public awareness surrounding the issue, we launched a new programme to monitor the health of carriage horses in the resort town of Tozeur, Tunisia, and received support from several tour operators.

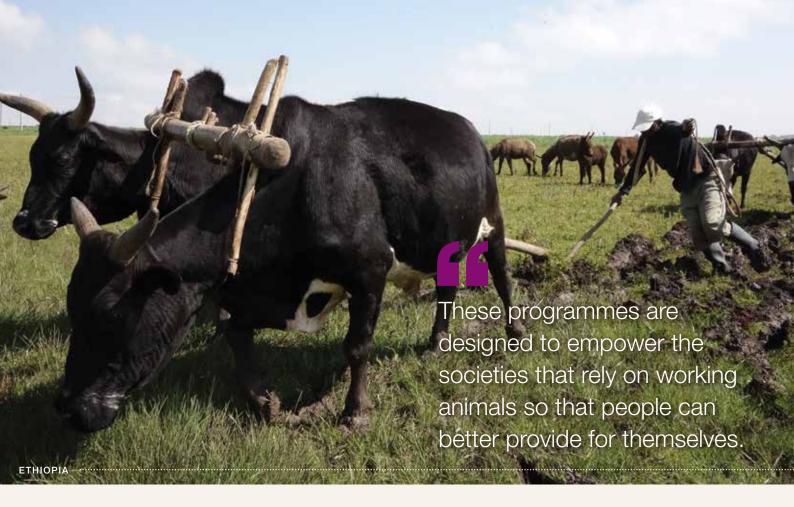
Public awareness campaign

Veterinary programme staff took part in a campaign to raise awareness of the plight of animals used in the tourism industry in north Africa, with assistance from SPANA supporter and animal welfare campaigner the Rt Hon Ann Widdecombe. ITV's Daybreak programme and the Daily Express covered the story in the UK.

We published and distributed our responsible tourism advice, the 'Holiday Hooves Guide', to help holidaymakers identify signs of good health and welfare in working animals when going on excursions abroad. The guide also encourages tourists to report animal mistreatment and lobby national tourism boards to improve welfare standards.

Working with community partners

Following our successful scheme in Marrakech, we launched a carriage horse licensing programme in Tozeur, Tunisia, to improve the health and welfare of horses used as tourist taxis in the town. The programme is being run with the Municipality of Tozeur and has been endorsed by tour operator Thomas Cook. As part of the programme, horses will be examined every six months to ensure they are in a good condition and will be given a colour-coded leg band as a visual indicator to show tourists that they have passed a fitness inspection.



Mapping the future

As populations in the developing world increase, so too does the number of working animals, upon which millions of extended families depend for their livelihoods, their food and their water deliveries. That makes SPANA's work even more necessary today than when we were founded 90 years ago.

With veterinary services in many countries underresourced and working animals' contribution in impoverished communities overlooked, our support is more vital than ever.

As a result of the growing and changing need, our work has expanded in recent years from mainly providing free veterinary care and animal welfare education, to embracing community development and local service provider training schemes. These programmes are designed to empower the societies that rely on working animals so that people can better provide for themselves. However, there is so much more to be done and although there are millions of animals in need, we have finite resources.

In 2014 and beyond, we plan to expand our reach through providing veterinary services in more countries, increasing our community development work, helping animals affected by emergencies and developing our education programmes.

To help more animals now, and in the future, we are investing in fundraising to increase our income. Throughout 2014, we will be investigating new income channels, reviewing overseas markets and continuing our strategic investment to increase the numbers of those who know about us and want to support our vital work.

It's a big challenge ahead, but all at SPANA are striving hard to deliver higher welfare standards for animals in desperate need, both today and for the years to come. We really appreciate your commitment. Please continue not only to back us, but to help us to spread the word.

Sir Roger Gale MP Chairman



Report by the trustees on the summarised financial statements

The summarised financial statements are extracted from the full statutory trustees' annual report and financial statements of The Society for the Protection of Animals Abroad which were approved by the trustees and signed on their behalf on 18 March 2014. The full financial statements, on which the auditors, Crowe Clark Whitehill LLP, gave an unqualified audit report on the 18 March 2014 will be submitted to the Charity Commission and to the Registrar of Companies on 23 May 2014.

The auditors have confirmed to the trustees that, in their opinion, the summarised financial statements are consistent with the full financial statements for the year ended 31 December 2013. These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full statutory trustees' report, financial statements and auditor's report may be obtained from the registered office. Signed on behalf of the trustees.

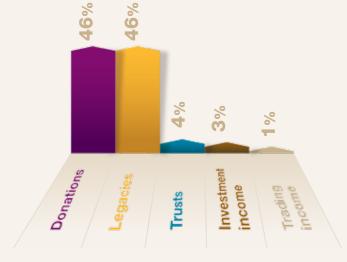


Sir Roger Gale MP Chairman, 17 April 2014

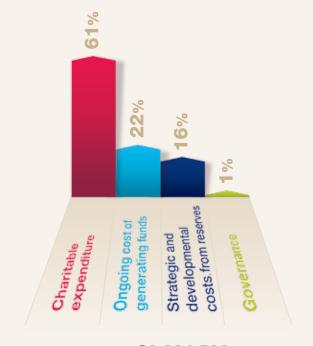
SPANA does not typically operate at a deficit, however in 2011 we began a period of strategic investment in fundraising, in order for us to expand and improve the work we do for animals in the future. Therefore, we invested a portion of our reserves to increase income growth. At the same time, expenditure on our veterinary and education programmes also increased.

The progress of the strategic investment is monitored on an ongoing basis by the board and we are currently on track to meet our desired income growth. We are now able to consider expanding our work into countries where we can greatly improve animal welfare.

Income and expenditure 2013



INCOME £5,974,785



EXPENDITURE £6,394,529

Group statement of financial activities

(Incorporating income and expenditure account)
For the year ended 31 December 2013

INCOMING RESOURCES		
Incoming resources from generated funds	2013 (£)	2012 (£)
Voluntary income		
Donations	2,773,169	2,399,000
Legacies	2,723,424	1,722,167
Trusts	254,743	73,600
	5,751,336	4,194,767
Activities for generating funds	48,546	42,033
Investment income	174,903	197,641
Total incoming resources	5,974,785	4,434,441
RESOURCES EXPENDED		
Cost of generating funds		
Cost of generating voluntary income	2,346,654	2,317,676
Fundraising trading: cost of goods sold	23,174	13,865
Investment management costs	34,634	38,434
	2,404,462	2,369,975
Charitable activities		
Treatment of sick/injured animals	2,652,400	2,513,997
Educational activities	1,272,745	1,129,872
	3,925,145	3,643,869
Governance costs	64,922	69,049
Total resources expended	6,394,529	6,082,893
Net outgoing resources before transfers	(419,744)	(1,648,452)
Realised gains/(losses) on disposal of investments	149,050	84,571
Net expenditure for the year	(270,694)	(1,563,881)
Unrealised gains/(losses) on investments	626,780	693,436
Net movement in funds	356,086	(870,445)
Funds brought forward at 1 January 2013	9,241,574	10,112,019
Funds carried forward at 31 December 2013	9,597,660	9,241,574

2013 (£)	2012 (£)
1,427,764	1,455,358
6,849,206	7,490,796
8,276,970	8,946,154
11,900	13,200
830,802	399,030
57,028	70,786
808,124	112,102
1,707,854	595,118
(387,164)	(299,698)
1,320,690	295,420
9,597,660	9,241,574
3,456,738	3,492,126
5,424,524	5,190,079
8,881,262	8,682,205
716,398	559,369
9,597,660	9,241,574
	1,427,764 6,849,206 8,276,970 11,900 830,802 57,028 808,124 1,707,854 (387,164) 1,320,690 9,597,660 3,456,738 5,424,524 8,881,262 716,398



Thank you for joining us on our journey

We receive no UK government funding. Each year the vital work we do is made possible only thanks to the kindness of the many individuals and organisations that support us and make up the SPANA family.

Organisations

We wish to thank every trust, foundation and company that chose to support SPANA during 2013, including:

Animal Friends Insurance
The Marjorie Coote Animal

Charities Trust

The G D Charitable Trust

Humane Society International

Planet Wheeler Foundation

A lasting gift

Many of our supporters choose to leave SPANA a gift in their Will, ensuring a lasting legacy of their commitment to helping working animals.

We are honoured to be remembered in this way.

Here are just a few of those who left us a bequest in 2013:

Ms Mary Beavis Stewart Anderson

Ms Irene Flora Antill

Miss Olive Madeline Joan Axford

Mrs Coleen Bishop

Mrs Joan Chattaway

Mrs D B Choong

Mrs Dorothy Isobel Corrigan

Ms Patricia Mary Davey

Mr Kenneth Harry Fairhead
Miss Dawn Field
Mrs Margaret E Finnegan
Mrs M D Gilson
Reverend M H Griffiths
Miss W B Hanson
Miss Elsa Diana Kashnor
Mr Maurice Mason Keal
Miss Joan Muriel Lawford
Mrs Christine Erica Miles
Mr L E Mitchell
Miss Josephine Brenda Nash
Mrs Daphne Rix
Mrs Joan Alice Stowe
Miss Aileen Doris Lisle Watson

Ms Monica Wilson

Miss Violet M Denholm

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Mr Jan Frazor ECA

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Director of Education Programmes

Mrs Diana Hulme

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