

Fundraising Groups



What is a fundraising group?

A SPANA fundraising group is two or more supporters who get together to raise funds and awareness of SPANA in their local community by organising their own fundraising activities. There's no limit to what you can do! From street, train or supermarket collections to tombola's, bake sales and walks, what's important is that you have fun doing it!



Why join a fundraising group?



We know that fundraising on your own can sometimes be a bit daunting, but by being part a SPANA fundraising group you'll have a network of support from local, like-minded people to share the load! You'll raise more money for working animals, and as you're not on your own, you'll have a lot more fun too!

SPANA supporter, Gail Needham set up the Bath fundraising group after moving to the area from London- where she was the leader of the successful London fundraising group. On leading fundraising groups she says:

“ With careful choice of venue, street, supermarket or railway station, collecting is a great way to raise money quickly for SPANA. I organised several group collections in London and a smaller one in Bath. For shy or inexperienced people it takes a while to get going and they feel self-conscious at first, but it's amazing how quickly people who start off wanting to shrink into a corner come out of that corner and start interacting with the public. It's a great buzz to spend the day with other people who care about animals and then bring home a tin of money and know that it's going to help horses and donkeys who really need it.

Fundraising group objectives

- Raise vital funds in aid of SPANA by organising fundraising events and collections.
- Raise awareness in your community of SPANA's work and the importance of working animals in the developing world.



Everyday SPANA staff are caring for hundreds of working animals in desperate need around the world, animals which impoverished families rely on for their livelihoods. This is only possible due to the generosity of SPANA's supporters and to be able to continue this work, we need you to raise as much money as you can!

Being part of a fundraising group

No previous fundraising experience is required but passion for our cause is obviously a must! SPANA can help you recruit other supporters in your area to join your group and you can recruit your friends, family and colleagues to lend hand too!

One person in the group may like to take on the role as the fundraising group 'leader' by acting as the main point of contact for the head office and liaising with the other group members about possible dates and events for the group to get together and fundraise at.

Here's just a few of our fundraising groups' successes ☺

- The long time running Midlands fundraising group raised an amazing £1,561 from street collections in 2018 alone!
- Our Kent fundraising group have raised £1,431 from renting tables to stall holders and running their own SPANA stall at spring and autumn bazaars in their local town hall.
- The London fundraising group collected over £800 during a one-day collection at Waterloo Train Station.

SPANA Head Office

SPANA's friendly community fundraising team are on hand to help your group as much as possible!

Your contact is:

Jessie Hill – Senior Community Fundraising Officer

Telephone - 020 7831 3999

Email - events@spana.org

Web – www.spana.org/get-involved

We're available to give help and guidance throughout your fundraising. We can help you apply for collection permits and we have lots of SPANA branded fundraising materials we can send you to get you kitted out, helping make your fundraising a huge success! If enough notice is given, we may be able to arrange for a SPANA representative to attend fundraising events.

Thank you

On behalf of the SPANA staff and the animals that we help - thank you for all that you do. Fundraising for SPANA can be a serious business, but it should be a lot of fun too! We hope that you and your fellow group members will enjoy getting together, knowing that you are making a real difference to hardworking animals and the communities that depend on them.

