



GUIDANCE NOTES FOR APPLICANTS

SPANNA'S WORKING ANIMAL WELFARE ACCELERATOR FUNDING 2023

CORE CRITERIA

Your organisation must meet the following core criteria to be eligible for grant funding:

ELIGIBLE ORGANISATIONS:

Applicants must be registered legal entities in their country of operation. We do not accept applications from individuals or non-registered groups.

- Charities with registered NGO/INGO status in their country of operation
- Universities and teaching institutions
- Local and national governmental departments.

ELIGIBLE PROJECTS:

Projects must align with SPANNA's Mission & Vision.

Our vision is a world where every working animal lives a healthy and valued life.

Our mission is to transform the welfare of working animals in a world where animals, people and the environment are respected and thrive.

We do not fund:

- Non-working animal species
- Sanctuaries
- Projects requesting amounts over 50% of their gross annual expenditure.
- Salaries and large capital costs outside of the project proposal.

Funding will be awarded to projects that align with SPANNA's 2023-2027 Strategic Outcomes:

WELFARE – The Quality of life Improves for more working animals globally, at a greater scale than ever before.

WORTH – The contribution working animals make to people across the world is recognised and valued.

WORLD - The world of working animals thrives and grows sustainably, as part of the nexus of animals, people, and the environment.

To achieve these outcomes, SPANNA focuses our work on the following priority areas:

- **Direct Intervention**
- **Behaviour Change**



- **Skills & Capacity Building**
- **Resilience & Risk Reduction**
- **Advocacy for Working Animals**

Our programmes Treat, Train and Teach to Transform the lives of working animals. For more information on SPANA's work please visit our website at <https://spana.org/>.

Our application form asks you to identify which priority (or priorities) your work meets. All the grants we make must meet one of our priorities. Some organisations may fit within several priority areas, but you don't need to address more than one. Applications will be assessed on the quality of their work rather than the number of priority areas they are working towards.

AVAILABLE FUNDING AND TIMELINE:

SPANNA's Working Animal Welfare Accelerator fund awards grants up to a maximum of £30,000 for a period of 12 months.

Projects that wish to apply for larger grants will be eligible to transfer to SPANA's Transformation Partnership Fund from 2024 onwards.

Clear justification for the cost of your intervention in relation to the benefits you hope to achieve will be requested in Stage 2.

WHAT WE LOOK FOR IN THE SERVICES WE FUND:

In addition to meeting SPANA's Strategic aims and priority areas we assess applications based on our programme quality principles.

- **Sustainable**
 - Our programs are focused on sustainable and lasting solutions for working animals, that do no harm to animals, people or the environment.
- **Working Animal Focused**
 - Our primary objectives focus on improving the lives of working animals first.
- **Needs Based**
 - All programs are based on areas of greatest need, with clear problem statements and logical solutions.
- **Equality, Diversity, and Inclusion**
 - No eligible groups are excluded from our interventions. Thorough and participatory analysis is used to identify our primary stakeholders.
- **Capacity Building**
 - Our programs aim to build the capacity of others to create lasting, positive change.



- **Driving Impact**

- We champion innovation and monitor the effectiveness of interventions so that our programs work and deliver our intended impact.

WHAT WE LOOK FOR IN THE ORGANISATIONS WE FUND:

- **True to Mission**

- Organisations that are clear and consistent in what they aim to achieve and consistently demonstrate this through their work.

- **Effective Use of Resources**

- High quality and well organised with the skills and abilities to make proper and effective use of resources.

- **Well Placed to Deliver**

- Appropriate partners for the types of interventions we aim to deliver, organisations that will be well placed to deliver intended results.

- **Compassionate**

- Partners that care about the lives of working animals and recognise their importance to people, livelihoods, and the environment.

- **Accountable**

- Organisations that can demonstrate their accountability to the partners, people and animals their programmes serve.

APPLICATION PROCESS

Once you have read our funding guidelines and confirmed that your application meets our criteria our application process consists of a two-stage selection process.

STAGE 1: SUBMIT CONCEPT NOTE

Download our template from the SPANA website at: <https://spana.org/about-us/professionals/outreach-projects/>

Send your completed concept note to globalprogrammes@spana.org

A decision will be made as to whether your application has been accepted into our second stage and you will be informed of the outcome via email.

All applications will be subject to due diligence processes, and we reserve the right to refuse applications that do not meet our due diligence requirements.

STAGE 2: SUBMIT PROJECT PROPOSAL



A project proposal template will be sent to you alongside notification of a successful outcome at Stage 1.

Please complete this document alongside details of your budget breakdown and workplan.

A decision-making committee will select the final round of successful applications and you will be informed of the outcome via email.

Successful proposals may still be required to refine their budget and workplan expectations in collaboration with SPANNA's Global Programmes Department.

Once the necessary project documentation is complete, an agreement between your organisation and SPANNA will set out the terms of the partnership and funds will be transferred to your organisation to begin your project.

Successful projects will be eligible to begin implementation from September 2023 onwards.

