

TECHNICAL ADVISOR: SBCC FOR EDUCATION— MATERNITY COVER

Contract type: 12-month Fixed Term Contract

SPANA – The Society for the Protection of Animals Abroad is the global charity for working animals in low-income countries. Since 1923, we have supported the welfare of working animals, including donkeys, horses, camels and elephants, in communities that depend on working animals for water, transport, agriculture and their very survival. Today, we support working animals across 26 countries, through a series of global projects and partnerships.

We are currently seeking a Technical Advisor: SBCC for Education to join us for a 12-month maternity cover, taking on a role that entails overseeing various components of our Education Programme. Our Education Programme aims to support anyone involved with working animals in areas of high need – whether that's a child who look after their family's donkey, a young person who uses a horse for their work, or a vet who looks after the community's camels. Our diverse, responsive, and targeted education and behaviour change activities develop each person's essential knowledge, attitudes, and skills required to support an improved quality of life for their animals.

While we classify this role as hybrid, it's worth noting that most of your work can be done from the comfort of your own home, with the exception of occasional in-person visits to our London office (located in Borough High Street) and all-staff gatherings, but these will be limited to a maximum of once a month. Occasional travel to our partner countries (in Africa, Asia, and Central/South America) is also a requirement of the position, but similarly, we expect these trips to take place no more than once per month. Our full time hours are 34.5 hours per week, and we offer core working hours between 10am and 4pm.

KEY RESPONSIBILITIES

You'll be responsible for leading on social behaviour change communication (SBCC), teacher training, mentoring, coaching, and peer-to-peer learning activities. Additionally, you'll be actively engaged in evidence generation, research, and advocacy efforts. Your creative expertise will be put to use in designing and directing key education and behavior change materials along with developing and implementing technological solutions aimed at enhancing the reach and accessibility of our education and training activities among cohorts.

You will also be responsible for providing technical advice and direction in the development and implementation of locally contextualised, behaviour change-focused education activities through:

- Developing, revising, and quality assuring materials (frameworks, tools, messages, and materials) for a wide range of affiliates to the organisation.
- Supporting partners to develop coordinated, evidenced-based strategies, plans, and materials that incorporate a range of approaches and deliver increased reach and accessibility.
- Building capacity of global partner colleagues through the development and delivery of continuous professional development and/or training and support through methods such as mentoring, coaching, and on-demand technical assistance (taking place synchronously and/or asynchronously, occurring in person, remotely, or via hybrid modalities).



- Be informed by and generate evidence to contribute to the evidence base and latest thinking on education as it relates to international working animal welfare, One Health, pedagogy and andragogy, international development.
- Using existing and newly generated internal and external evidence to advance SPANA's advocacy work with the aim of sustaining effective behaviour change in support of working animal welfare.
- Collaborating with colleagues to design and implement SPANA's monitoring, evaluation, learning and accountability (MEAL) system, providing technical insights for the development of tools, quality assurance, and beta testing to evaluate the effectiveness of education activities. To include collaborating with MEAL staff in the establishment of a learning agenda for the organisation and contributing to developing research that supports and promotes SPANA's work.
- Contributing to knowledge sharing and learning among SPANA affiliates.
- Representing the organisation in relevant fora.

ABOUT YOU

Essential

- Bachelor's degree or equivalent level of experience in international education, social or behavioural sciences, animal welfare/One Health education or related fields.
- At least 7-10 years of education and/or related behaviour change-specific experience design, implementation, and quality assurance activities.
- Experience designing and/or participating in MEAL activities and/or related training.
- Strong organisational skills, and ability to lead a stream of work.
- Strong writing and verbal communication skills.
- Ability to read, write and speak fluent English.
- Ability to work independently as well as in cooperation with a multi-cultural team.
- Ability to think creatively and strategically.
- Relevant computer software skills (including, at a minimum, the standard applications in MS Office).

Desirable

- Master's degree in the relevant fields of international education, SBCC, or related fields.
- Experience in developing and leading the implementation of SBCC approaches and content.
- Familiarity with public-private sector partnerships.
- Good spoken and written French and/or Arabic.
- Ability to design high quality education and/or communication materials using creative software programmes (e.g. Adobe CC).
- Direct teaching and/or training experience, especially within international/development contexts.
- Field-based implementation experience.
- Social enterprise exposure.

BENEFITS

- 26 days annual leave, plus bank holidays
- Company pension scheme (SPANA will contribute 10% of salary to a personal pension plan, if you contribute 5% of your salary)
- Group Life Insurance scheme, which provides coverage at 3x your annual salary
- Group Income Protection scheme
- Health Cash Plan with Medicash
- Enhanced Employee Assistance Programme including face-to-face counselling
- Paid Volunteer Day



